

MRTMA

The Monadnock Region
Transportation Management
Association is being developed
through the hard work and
dedication of representatives from:

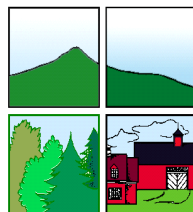
- Antioch University New England
- Cheshire Medical Center
- City of Keene
- Clean Air Cool Planet
- Conservation Law Foundation
- Contoocook Valley Transportation Company
- Greater Keene Chamber of Commerce
- Filtrine Manufacturing Company
- Home Healthcare, Hospice and Community Services
- Keene State College
- NH Department of Environmental Services
- NH Department of Transportation
- Southwest Region Planning Commission
- Town of Swanzey



Get Involved...

...by sharing this pamphlet with friends and colleagues. Also, talk to the groups you belong to about how your travel habits affect you and your community.

Visit our website at www.monadnocktma.org to learn more about the MRTMA and upcoming events. For more information contact the Southwest Region Planning Commission (see contact information below).



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MRTMA



A FORUM FOR THE
PUBLIC & PRIVATE
SECTOR TO IMPROVE
TRANSPORTATION IN
THE MONADNOCK
REGION

WWW.MONADNOCKTMA.ORG

THE MRTMA...

- **Is** a diverse coalition of private and public stakeholders interested in a better transportation future for the Monadnock Region.
- **Provides** a framework for the public and private sector to build consensus on transportation needs and solutions.
- **Can** offer technical assistance, education services, and promotion on ways to improve transportation.
- **Believes** that having alternative transportation options can lead to improved air quality, healthier communities, and long term savings by reducing the number of vehicles on the roadways and by increasing travel choices available to residents and visitors.



BACKGROUND

The MRTMA is being developed through the hard work and dedication of a committee of diverse volunteers from the private, public and nonprofit sectors. This committee, known as "Travel Demand Management for Keene and Beyond," has been working for four years on developing strategies to create a transportation system that is not biased towards one form of transportation over another.

To date, the TDM Group has produced a needs assessment, TDM Action Plan and marketing and educational materials including an award-winning website designed for the private sector, government, educators and individuals. In the fall of 2010, the TDM Group will hold a Symposium on sustainable transportation solutions for the Region in an effort to build membership capacity and expertise.

WWW.MONADNOCKTMA.ORG